




Business Campus Rhein-Sieg GmbH

Business Campus and Technology Education at BRSU: OSSCOM perspective

Bonn-Rhein-Sieg University's support programme for entrepreneurs


presented by Prof. Dr. R. Herpers

May 2017, slide credit to U. Scheuer





Start-Up support at BusinessCampus

2002-2004: The SUPRA Beginning



- o Trial Phase „Start-Up Campus“ (state-funded)
- o 5 offices,
1 small conference room
- o SUPRA Entrepreneur's Breakfast



Start-Up support at BusinessCampus

Milestones

Mid-2004:	Partnership with Kreissparkasse Köln (bank) and Rhein-Sieg-Kreis (regional municipality)
October 2004:	BusinessCampus Rhein-Sieg GmbH (Ltd.) founded as joint venture. Mandate: to run the incubator program on behalf of the university.
March 2005:	BC operative
2007:	BC financial break even Publication „New solutions“, portraying 63 university start-ups
March 2011:	Move to new building at Sankt Augustin campus
July 2011:	New subsidiary off-campus
2013:	Ranked among the TOP 3 university start-up programs
2015:	40 companies on site. Total > 100
2017:	New university buildings available for incubator

Services provided

Target group:

- Students, graduates, alumni, university staff
- Limited: external start-ups (science & tech spin-offs, Bonn area)

„Accelerator“ rather than „incubator“

Start-Up Support through

- Coaching
- Training (Entrepreneurs Academy)
- Networking - funding & more. Mentoring by university professors. Cooperation with CENTIM institute.
- Office space



Start-Up support at BusinessCampus

Fact and Figures

About 3.000 sqm, 3 locations
63 offices between 13 bis 50 sqm, 8 labs (Rheinbach)
Leases for 3, max. 5 years
Stepped rent

Services:

- o Reception, mail service, phone service, support for events
- o Cafeteria, Conference rooms, air-conditioned server rooms

Start-Up support at BusinessCampus

Fact and Figures

Joint management team:
University + Bank + Economic Promotion Agency

External network of experts

Service team of 3 persons

Funding: Through rents received

Start-Up support at BusinessCampus

BusinessCampus Sankt Augustin,
Grantham-Allee 2-8 und 20

1.200 sqm offices and conference rooms

A collage of logos for various companies located at BusinessCampus Sankt Augustin. The logos include: locomotec, Business Campus, three, aMobi (Agentur für mobile Interaktion), DRUCKPUNKT (FORSCHUNGsinstitut für GLÜCKSSPIEL UND WETTEN), Rheni GmbH, SIDACT GmbH, impac, Kolibri (Motion Control), saphiron, how, eNetz, De Palma's Gastronomie, and others. There are also two photographs: one showing the exterior of the building and another showing a modern conference room with red chairs.

Start-Up support at BusinessCampus

BusinessCampus Sankt Augustin,
Marie-Curie-Straße 11-17

550 sqm offices

A collage of logos for various companies located at BusinessCampus Sankt Augustin. The logos include: borgardsconcept, Business Campus, Cognizant, INVENTUM (INVENTUM | TECHNOLOGIES), coraltree (CORAL TREE | CONSULTING & SOFTWARE), CUPPABOX, and C-PROTEC (BERATUNG, PLANUNG & REALISIERUNG). There are also two photographs: one showing the exterior of the building and another showing a modern office interior with a large window.

Start-Up support at BusinessCampus

BusinessCampus Rheinbach,
von-Liebig-Straße 20
870 sqm offices and labs

Antiinfectives
Landesfachhochschule für Biotechnologie
Forschung und Kommunikation
Intelligence
research, training and
communication

Business **Campus**

CENTIM
Centrum für Innovationen in der
Medizin und Life Science

ExploTech GmbH
Mitteln begrenzten durch innovative Produkte

PEG

Paul Ehrlich-Gesellschaft
für Chemotherapie e.V.
www.p-e-g.org



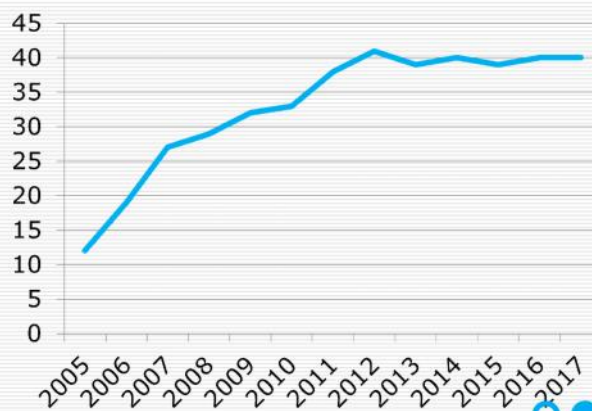
DGMI
Deutsche Gesellschaft für Managementberatung

OxBlue
PICTURE A BETTER JOBSITE



Development 2005 - 2017

Number of companies in BusinessCampus

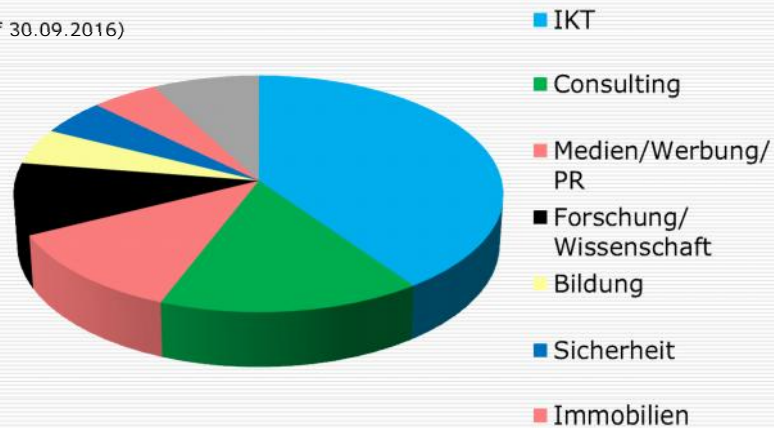


Hochschule
Bonn-Rhein-Sieg
University of Applied Sciences

Current status

Branches:

(as of 30.09.2016)



Start-Up support at BusinessCampus

International cooperation: „Entrepreneurship & Sustainable Economic Development“

- Cooperation with University of Cape Coast (Ghana)
- German government funding (BMZ, DAAD)



UCC Business Incubator



Mavis Serwah Benneh Mensah; responsible for UCC Incubator

Start-Up support at BusinessCampus

International cooperation: „Entrepreneurship & Sustainable Economic Development“

- Annual Business plan competition (sponsored)
- Establishment of incubator (200 sqm Office space)
 - Funded by University's School of Business
 - Managed by Centre for Entrepreneurship and Small Enterprise Development
 - promotes university-industry linkages and the development of entrepreneurs and enterprises in Ghana.
 - offers undergraduate courses, postgraduate programmes and short courses in Entrepreneurship and Small Enterprise Development.

Start-Up support at BusinessCampus

International cooperation: „Entrepreneurship & Sustainable Economic Development“

- Follow-up project extended to University of Nairobi/Kenya
- Business plan competition ongoing
- Industry network being established
- Concept phase for incubator

Upcoming Milestones for trilateral project:

- Academic conference and Industrial Exhibition in Kenya 2017
- Entrepreneurship Business Plan Award Ceremony 2017 in Kenya
- Academic conference and Industrial Exhibition in Germany 2018
- DEG Entrepreneurship Business Plan Award Ceremony 2018 in Germany
- Project Team meeting in Ghana in 2018



Start-Up support at BusinessCampus



OSSCOM

Partnership with Enterprises Towards
Building Open Source Software
Communities and Rejuvenation of
Technical Education and Innovation



Start-Up support at BusinessCampus



OPEN

Opportunity Platform towards transformative
higher Education and innovative research
Network

Prof. Dr. Rainer Herpers, Bonn-Rhein-Sieg University of Applied Science, Sankt Augustin, Germany
Prof. Salem Al-Agtash, German Jordanian University, Amman, Jordan
Prof. Ismail Kassou, University Mohammad V, Rabat, Morocco



The Common General Project Ideas

Why Open Source?

- Availability of sources
- Integration without barriers
- Reduction of costs
- Increasing diversity, devitalize monopolies
- Quick and flexible adaptation of software and services
- Legal usage of software

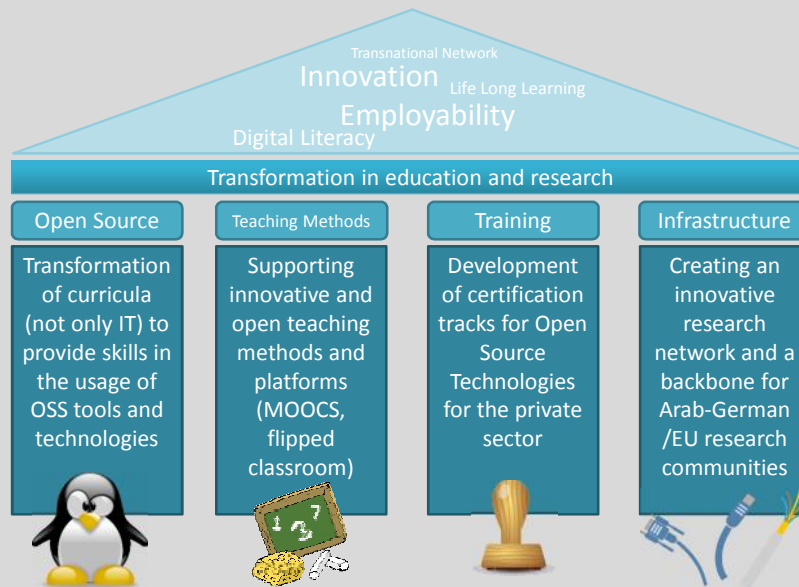


Protest during a Bill Gates talk at Peking University in 2007, source: zedomax.com



Hochschule Bonn-Rhein-Sieg
University of Applied Sciences

OPEN – the General Project Ideas



Conclusions

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